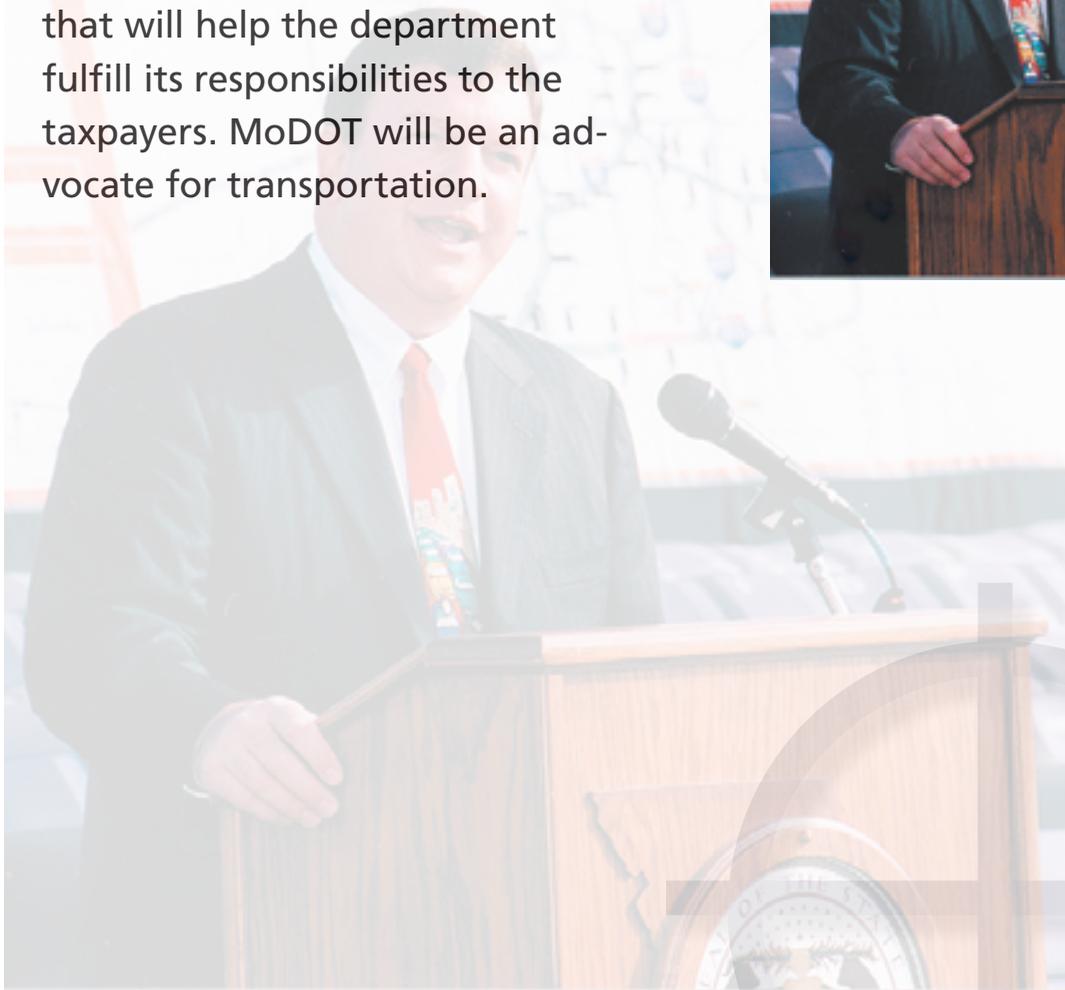


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# Advocate for Transportation Issues

*Tangible Result Driver – Pete Rahn,  
Director of MoDOT*

Transportation issues can be extremely diverse and complex. An efficient transportation system requires leadership and, most importantly, a champion to ensure the resources support projects that will help the department fulfill its responsibilities to the taxpayers. MoDOT will be an advocate for transportation.



## Advocate for Transportation Issues

### *Percent of minorities and females employed*

**Result Driver:** Pete Rahn, Director of MoDOT

**Measurement Driver:** Brenda Treadwell-Martin, Equal Opportunity and Diversity Director

**Purpose of the Measure:**

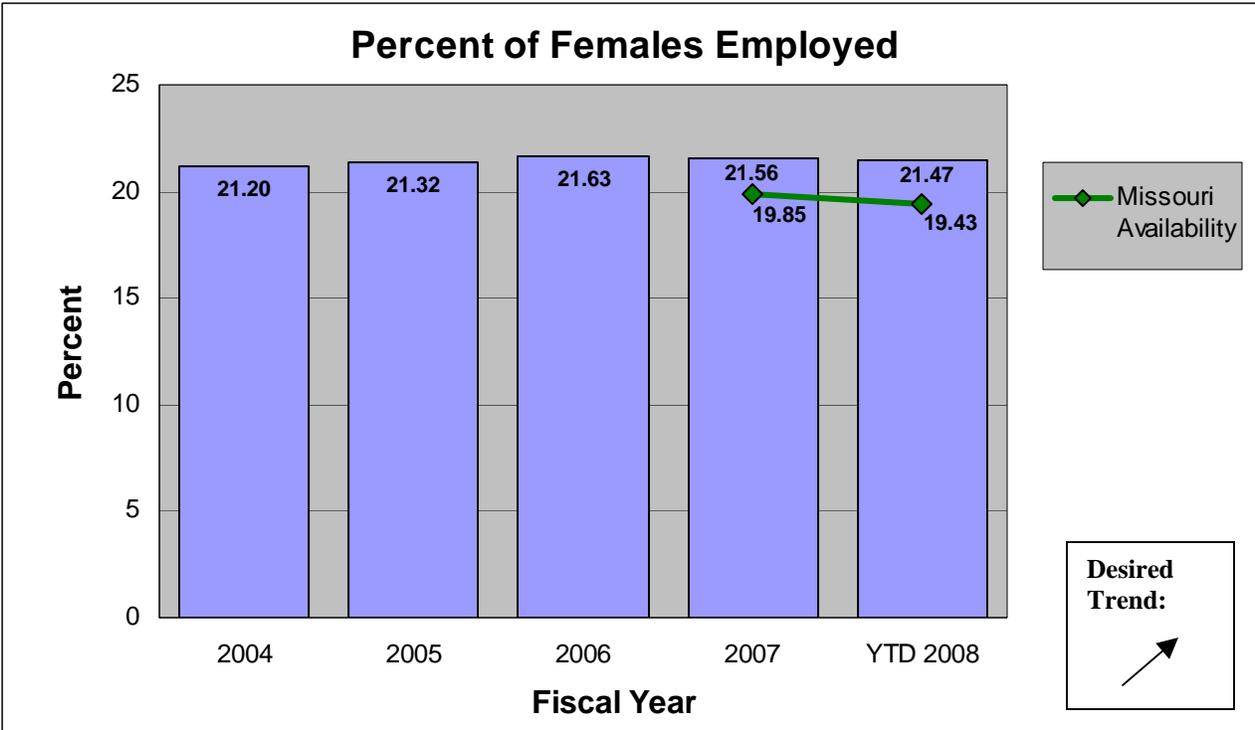
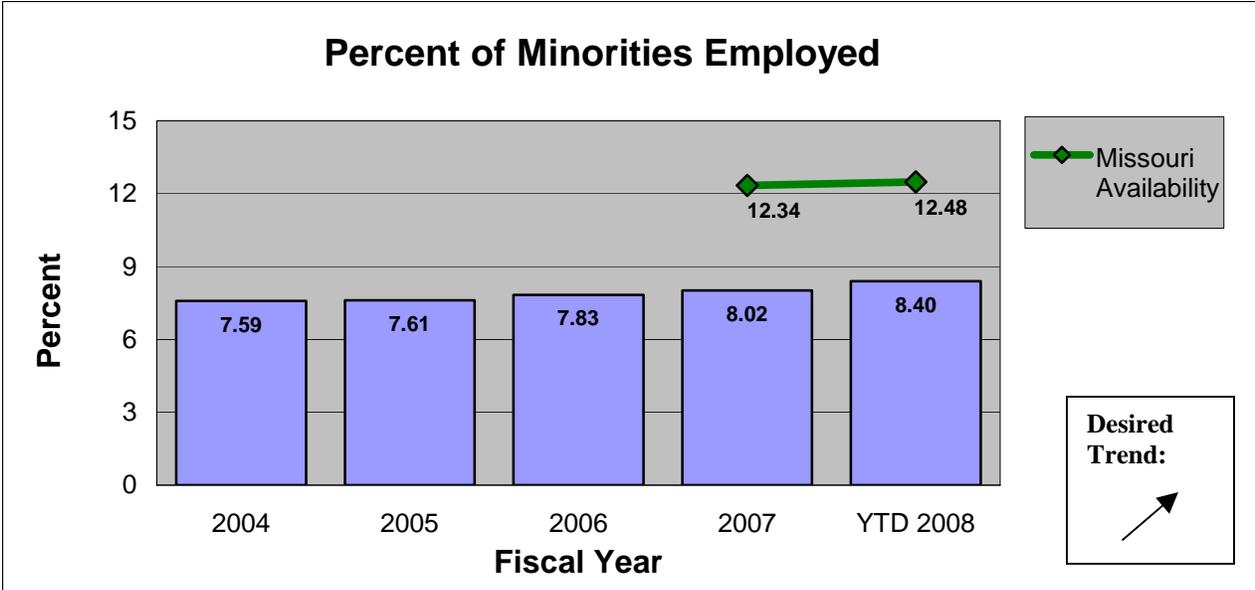
This measure tracks minority and female employment in MoDOT's workforce and compares it with availability data from the Missouri 2000 Census report. Efficient use of people resources provides opportunities for the department to leverage transportation resources with available human capital. By placing the right people in the right place, the department can better serve its customers and help fulfill its responsibilities to taxpayers.

**Measurement and Data Collection:**

MoDOT's Affirmative Action software database and Missouri 2000 Census Report are used to collect data. Private sector, departments of transportation, Missouri state agencies, and Missouri 2000 Census Data were researched to determine a benchmark for this measurement. Due to the significant variations for some of these entities (such as pay incentives, number of employees, geographic locations), it was determined Missouri 2000 Census Data, based on jobs used by the department, would be the benchmark for this measurement.

**Improvement Status:**

Total employment increased by 0.53 percent (6,313 to 6,347). Of this number, minority employment increased by 3.3 percent (516 to 533) while the number of female employees increased by 0.29 percent (1,359 to 1,363). The bottom chart shows that the percentage of females in the workforce (21.47 percent) continues to exceed Missouri availability (19.43 percent). In contrast, the top chart indicates that minority employment (8.40 percent) is below availability (12.48 percent). Some of the steps taken to improve minority employment include: pursuing the statewide initiative by re-advertising some of the jobs to include a diverse pool of candidates, involving supervisors in recruitment and job-fill activities to increase applicant pool, and hiring four new co-op students.



# Advocate for Transportation Issues

## *Percent of transportation-related pieces of legislation directly impacted by MoDOT*

**Result Driver:** Pete Rahn, Director of MoDOT

**Measurement Driver:** Lisa LeMaster, Senior Governmental Relations Specialist

**Purpose of the Measure:**

This measure tracks the department’s impact on the total number of transportation-related bills filed by the General Assembly as well as the department’s progress on its own legislative agenda.

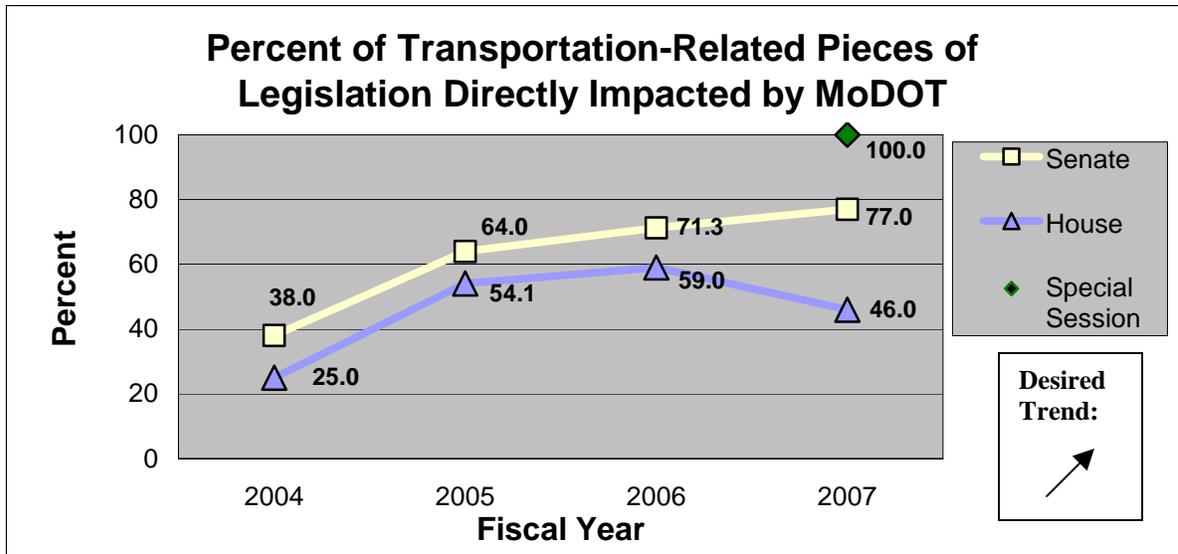
**Measurement and Data Collection:**

Data is obtained by reviewing both the Senate and House Web sites for legislation in the transportation subject categories. Each bill is reviewed for department impact. A percentage is determined from the total number of bills the department impacted in each category divided by the total number of bills in each category. This percentage of impact is noted on the first chart.

Each fall, potential legislative proposals are submitted to the Missouri Highways and Transportation Commission for review and approval. The second chart tracks each approved legislative proposal through the legislative process.

**Improvement Status:**

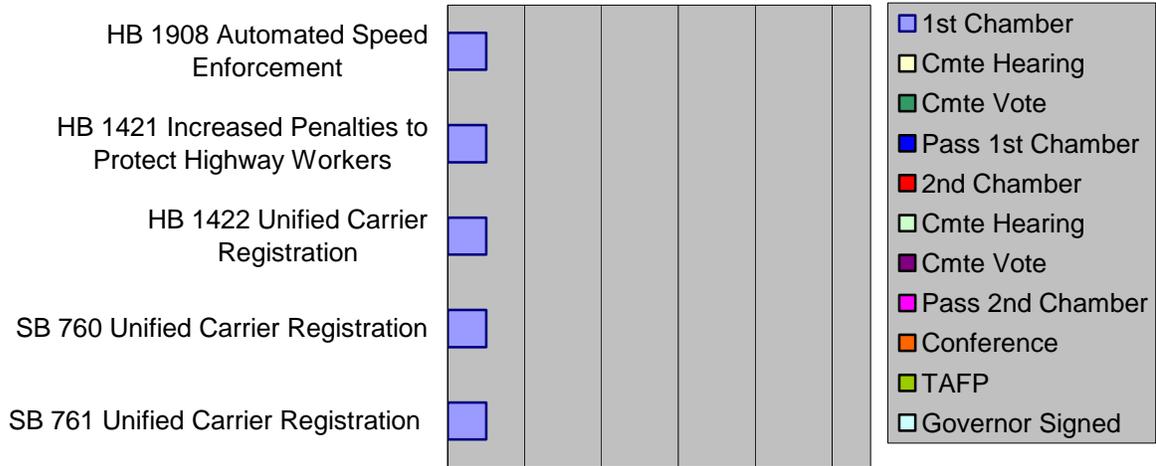
All three approved 2008 MHTC proposals have been filed. These include “Automated Speed Enforcement in a Work Zone”, “Increased Penalties to Protect Highway Workers” and “Unified Carrier Registration”.



## Progress on MoDOT Legislative Initiatives

**2008 - 94th General**

**Assembly  
Second Regular Session**



**Progress**

## Advocate for Transportation Issues

### *Percent of federal earmarked highway projects on the state highway system*

**Result Driver:** Pete Rahn, Director of MoDOT

**Measurement Driver:** Kent Van Landuyt, Assistant to the Director

**Purpose of the Measure:**

Missouri's support for transportation on the national level is demonstrated by the impact of federal legislation on Missouri's ability to address transportation needs. The percent of federal earmarks on the state highway system, that are also identified as Missouri needs, is representative of the department's success as an advocate of the state's transportation needs.

**Measurement and Data Collection:**

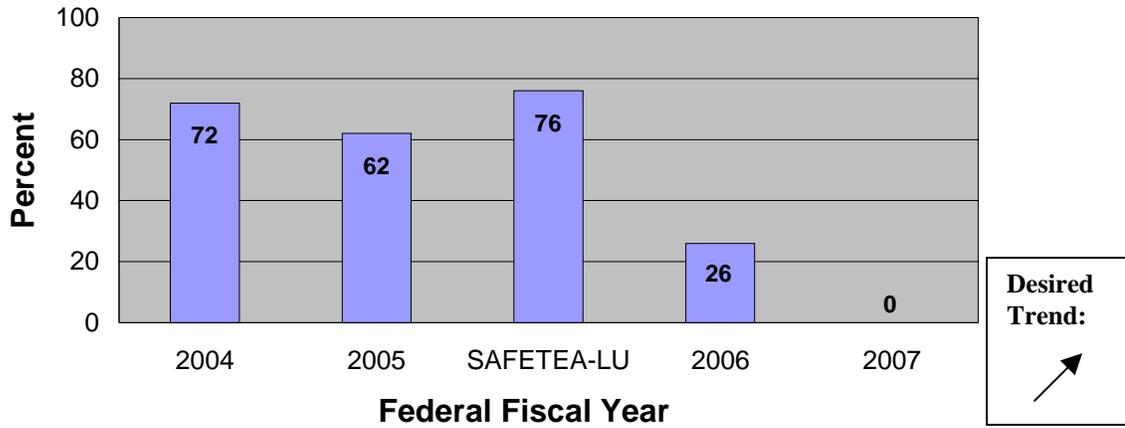
This is an annual measure. The data represents the percent of federal earmarked highway projects on the state highway system and the percent of federal earmarked state highway system projects that are identified as needs. The percent of federal earmarked individual projects on the state highway system represents the department's success in working with Missouri's Congressional delegation and the percent of state system earmarks the department has identified as needs demonstrates MoDOT has provided adequate information to the Missouri Congressional members that these needs are the same needs recognized by their constituents. The identified needs for this measure are projects on the state highway system that are included in the STIP or projects ready to be added to the STIP as soon as funding becomes available.

**Improvement Status:**

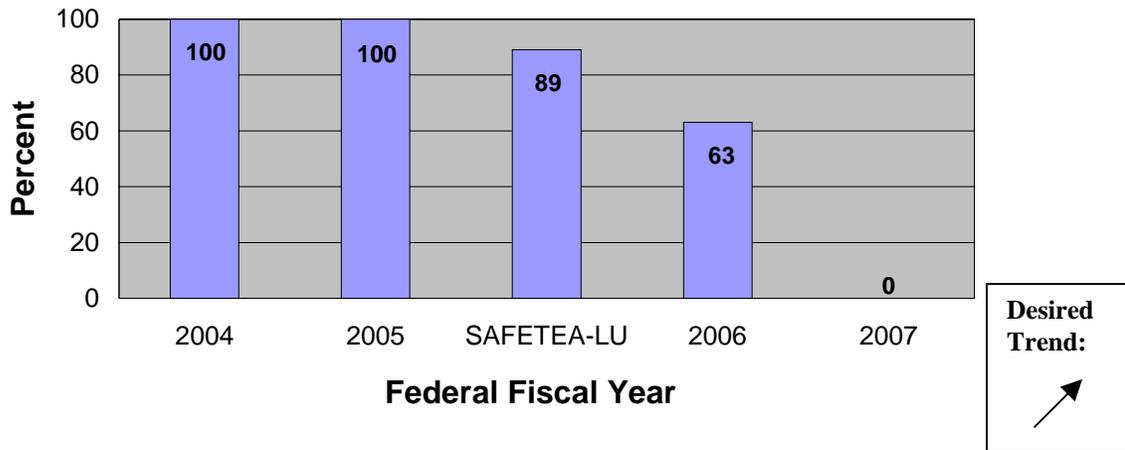
The charts show Missouri did not receive any earmarked funds for highway projects in federal fiscal year 2007, as Congress did not approve funds for specific earmarks in the federal fiscal year 2007 appropriations legislation. Missouri believes Congress will restore earmarked funds for projects in the federal fiscal year 2008 appropriations legislation. Therefore, MoDOT continues to meet with the staff of each member of Missouri's U. S. Congressional delegation on a regular basis and continues to provide information on transportation issues, urging them to support programs, and projects that address Missouri's transportation needs. In calendar year 2007, MoDOT staff has continued to meet with all of our Congressional offices and provide them with details on highway, transit and aviation projects for federal fiscal year 2008 appropriations.

MoDOT is striving for more than 75 percent of the earmarked projects to be on the state highway system and more than 85 percent of the state highway system earmarked projects to be identified needs. The department continues to communicate directly with Congressional staff members to increase the number of earmarked projects that are identified needs on the state transportation system.

### Percent of Federal Earmarked Highway Projects on the State Highway System



### Percent of Federal Earmarked Highway Projects on the State Highway System Identified as Needs



# Advocate for Transportation Issues

## *Percent of customers who view MoDOT as Missouri's transportation expert*

**Result Driver:** Pete Rahn, Director of MoDOT

**Measurement Driver:** Jay Wunderlich, Governmental Relations Director

**Purpose of the Measure:**

This measure tracks whether our customers feel the department is a leader and expert in transportation issues. The measure shows the department how effectively MoDOT conveys its expertise to the traveling public.

**Measurement and Data Collection:**

This is an annual measure updated each July. Data is collected from interviews with over 3,500 randomly selected adult Missourians each May. Each year, MoDOT surveys public opinion to collect information that will tell the department whether or not the public views MoDOT as the primary transportation expert in Missouri.

**Improvement Status:**

The current information shows that 86.7 percent of respondents indicate MoDOT is the transportation expert they rely upon. This represents a 5.2 percent increase since last surveyed in 2006. Through a questioning approach identical to the 2006 survey, the 2007 numbers reflect a 10 percent increase in the strongly agree responses thus reflecting a lower percent of individuals that disagreed with this statement than previously (13.3 percent in 2007 vs. 18.5 percent last year). MoDOT must continue to work on improving partnerships with citizens, legislators and special interest groups promoting MoDOT as a transportation expert. Ways to accomplish this include increasing awareness of MoDOT's responsibilities to and services for the traveling public.

A recent partnering survey (that corresponds with 13d) asked MoDOT's planning partners who they believe is Missouri's transportation expert. Of the 78 surveys returned, 50 responded to this question. Of those, 16 listed MoDOT, and 11 listed Pete Rahn, which gives hope that individuals in this customer group are beginning to define MoDOT as their transportation expert. Another 23 respondents left the question blank or stated they didn't know.

